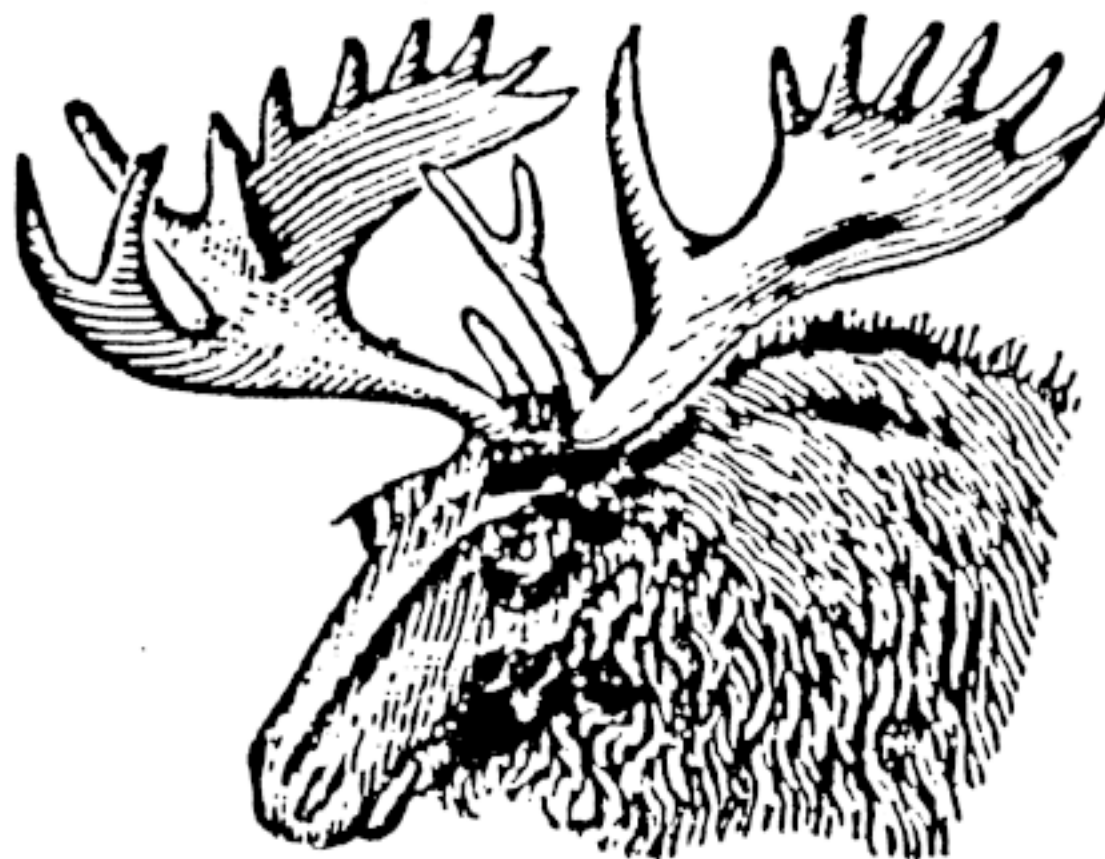


CONTENTS



- | | | | |
|----|----------------------------------------------|----|-----------------------------------------|
| 1 | Table of Contents | 14 | Favorite Moosemas Recipes |
| 2 | Introduction: The Origins of Moosemas | 15 | The Great Moosemas Ritual |
| 3 | Moosemas | 16 | Proverbs and Quotations |
| 4 | Moossary of Terms | 17 | The Sacred Moose Oracle |
| 6 | Tips on Organizing Your Moosemas Celebration | 18 | Planning Guide and Checklist |
| 10 | You Are Hereby Invited to Moosemas | 20 | Supplies and Equipment |
| 11 | The Culture of the Moosian Age | 21 | Mooseheart Gazette |
| 12 | Moosemas Party Games | 22 | Moose Decoration for Enlarging |
| 13 | Game Poster Design | 23 | An Old-Timer Recalls a Country Moosemas |



INTRODUCTION

Have you ever wondered why the outline of a giant moose, *visible only from the air*, is carved into a remote South American plain? Why the ancient monarchs of Tunistan lie mummified in their desert tombs wearing gem-studded antlers on their crowns? Why fresco paintings of mooses in silver suits, emerging from flying saucer-like vehicles, line the temple walls of old Pompeii?

Neither have we, which may be why these blatant fabrications have nothing to do with the true origins of Moosemas. In fact, Moosemas was created in 1984 to fill a void (no, not the one in the White House). Modern Paganism is well-stocked with holidays; but while they may be celebrated with great joy, they do lack something essential to the human spirit: the opportunity to dress up in funny costumes and be silly. Further, they can be very strenuous affairs, what with dancing and magick and carefully executed rituals: there are few chances to relax and loaf until the end of the evening, when you're too tired to really enjoy it.

Thus Moosemas was born, an Erisian Sabbat where people can relax, have fun, and "moose out" in congenial company. It is partly a Pagan, adult substitute for Halloween as practiced by children across America. It is partly a mellow party with an odd theme. It is equal parts of play, rest and healing.

Why a moose? Mainly because the name sounds funny. No disrespect to the Moose Spirit is intended. In fact, if your Moosemas celebration makes a few bucks, why not send a donation to the National Wildlife Federation in thanks to the true moose spirit -- a proud and free one -- for the use of the pretend moose spirit, which is funny and mellow.

Many thanks are due to the coveners of Our lady of the Woods, who organized the first Moosemas celebration, and to all those who participated and who can retrieve certain Polaroids for \$5000 in unmarked bills of small denominations. All in all, it's a nice way to spend an evening -- and fun, which was ever part of the good life.

ANDALUSIA
→

Andalusia, called "The Heretic"



This man mocks Moosemas by his labor, and will be reborn as a coral polyp.



This enlightened one is "moosing out" in honor of the Cosmic Ungulate, and is earning valuable karma points redeemable for a toaster oven.



MOOSEMAS



The great holiday of MOOSEMAS -- also known as Moosnassad, Candlemoos, or Yulmoos -- comes from the old Saxon word *mooz*, meaning "to lounge about, chatting idly and munching on Fritos." Related words are *schmooze* and *snooze*.

Sometimes called the Vernautumnal Solstice, it is considered a "moveable feast" -- which is to say that it is celebrated on different dates each year, and often several times a month as needed.

This day is sacred to the Horned God in His aspect of Bullwinkle the Moose. It is a holiday for taking: taking time, taking stock, taking five, taking hot pizza from the oven in a primitive symbolic birth ritual older than the frisbee.

It has been hinted that many American presidents were members of a secret occult lodge honoring the Moose, which emerged in the public eye as Teddy Roosevelt's Bull Moose party shortly after the turn of the century. Many occult purists feel that present-day politicians have perverted the ancient teachings of this order, emphasizing the Bull far more than the Moose.

There are many ways to celebrate Moosemas, all incorrect. Actually sleeping or even hibernation are most favored of the Gods, but other possibilities are:

- * Loafing, lounging, napping, "veging out," pretending to meditate, drifting in and out of light trances, hanging out, viewing TV (on or off), and low-energy partying with very mellow friends.
- * Disconnecting the telephone and doorbell.
- * Burning distasteful letters from utility companies without opening them.
- * Playing cards or board games while making love in a tub filled with fragrant warm oils (if you don't move too fast).
- * Feasting on ritual foods, such as a fresh loaf of bread in Bullwinkle's image... fruit juice... roast goose... and of course, chocolate mousse.
- * Avoiding taboo activities such as shaving, worrying, weeding the lawn, housework, and thinking.
- * Decorating the altar with snack foods, several goblets of wine, furry hand puppets, long rubber objects, and love sonnets to yourself.
- * Dressing in brown, fuzzy robes and loafers, and invoking the Gods in a hoarse, bugling voice as rarely as possible, from a horizontal position.



So let us all honor the old ways on this day of holy days: with minimal exertion, go forth and MOOSE OUT!



MOOSSARY OF TERMS

- MOOSTERY** -- Puzzle, enigma; or a drama in which a hairy brown detective with horns investigates a murder.
- MOOSIVE** -- Huge, gigantic; as in "His organ was moosive, and when he played with it the sound was indescribable."
- AMOOSING** -- Humorous, entertaining; enough to make a moose guffaw.
- MOOSTURBATION** -- Autoeroticism; i.e., groping with a moose in the back seat of your Toyota. Or, confabulating with your own gentiles until organism is aroused.
- MOOSKOW** -- The capitol of the Union of Soviet Moosialist Republics.
- THE NINE MOOSES** -- The spirits of inspiration and the arts. In traditional Discordian lore, the Nine Mooses lived on Mount Pelican, and were named:



- Mnemoosynee:** Memory of oversights forgotten until it's too late to do anything about them.
- Kralia:** Moozak played over elevator sound systems.
- Cleeno:** History, revised or made up to emphasize the glorious achievements of moosekind.
- Cloppity:** Heroic poetry about mooses, especially limericks, especially bawdy.
- Terpsychiatry:** Dancing Freudian therapists.
- Melpom-pom:** Tragedies about high-school-aged mooses who tried out for Varsity Cheerleading and were rejected because of their species.
- Eroto:** Erratic poetry about mooses in love and one dies during orgasm.
- Eustace:** Flute moozak, or any kind of rhythmic noises through hollow objects with holes in the end.
- Polypropylene:** Sacred songs about Bullwinkle, which there aren't any but you could make one up. Like "Nearer, My Moose, to Thee" or maybe "Good King Moosceslas."

- MOOSLETOE** -- Sacred plant which grows on mooses, once part of ancient rites involving wonderful orgies (see "MOOZOLA PARTY"), now reduced to the tradition that you must kiss any moose upon which it is growing.
- MOOSWICH** -- Velveeta, mayonnaise and a moose between two slices of Wonder Bread; also any Witch initiated into the Moosteries of Bullwinkle.
- MOOSIAH** -- Spiritual leader whose coming was prophesied in the Old Moostament; at Moosemas celebrations, the glad cry rings out, "The Moosiah comes! (and comes, and comes, and comes....)"
- MOOSLIM** -- A Middle Eastern sect of the Moosteries, whose adherents believe that "There is but one Moose, and Bullwinkle is his name." They worship in temples called moosques.
- MOOSELTOV!** -- A traditional cry of blessing and congratulation, called out to anyone seen in public in the company of a moose.

(continued)

DISMOOSE -- To remove ones moose, or send one away without ones moose. See Mooserable.

MOOSTARD -- A spicy, yellow or brown substance used as a condiment -- often with catsup.

MOOSIST -- Having prejudice, or discriminating against someone, because they are not a moose. Some stereotypes about non-moosees include the belief that they are lazy; are money-grubbing; have natural rhythm; are frigid and humorless; are devious and inscrutable; are incredibly passionate; have big dongs; have small dongs; or spend huge amounts of money on weapons. Most of these notions are obviously libelous and untrue, and it behooves us to treat non-moosees with the respect that any living creature deserves. Of course they would be out of place in our country clubs or forests, but in their own habitats such as bowling alleys and laundromats they can be quite charming.



MOOSEMESS -- What's left after Moosemas.

MICKEY MOOSE -- Popular cartoon creature with a big smile and deformed horns. Cult centers are in Florida and California, where millions come to worship. A sect of gurus called "Mooskateers" had a large following among children and the intellectually disadvantaged, but have apparently been driven underground.

MOOSINFORMED -- Having knowledge and wisdom which could not have come through the normal four senses, but was "channeled" from Bullwinkle himself.

MOOSLES -- Having a fever and small red dots all over ones skin; a sign that one has been blessed by Bullwinkle in his usual inept manner.

WEREMOOSE -- One who transforms into a moose on the night of the Full Moon. A good example is the current President of the United States. So far scientists and magicians have not been able to discover a way to make the effect permanent.

JOLLY OLD ST. NICKELMOOSE -- A fat moose in a red coat, who flies through the air on Moosemas Eve, comes down your chimney, and deposits a surprise under your Moosemas tree.

MOOSCEGENATION -- Having intimate relations with a moose not of your social class.

MOOSERABLE -- An emotional state where one is desperately unhappy because a relationship with a moose is on the rocks. One may suffer guilt and remoose, and spend a lot of time remimoosing about happier times together.

MOOSE MAGICK -- Thaumaturgical ritual in tune with the phases of the moose; working with New Moose energies (a baby moose), Full Moose (one which has just eaten), the Waxing Moose (one which does floors), and the Waning Moose (a sexually satisfied bull moose). The Dark of the Moose (one which is asleep) is a powerful time for moosing out.

MOOSE OUT -- To loaf, party mellowly, chat idly and munch Fritos, lounge around, relax.

VAMOOSE -- One of the Undead mooses, which may suck on you in the night; or, to leave town late at night, long before the posse is organized.

TIPS ON ORGANIZING YOUR MOOSEMAS CELEBRATION

You've been lying awake into the cold, gray hours before dawn, agonizing over the great question which has stymied the minds of the world's philosophers, sages and mages for centuries: how can I celebrate Moosemas?

Now, thanks to the courage of a small but intrepid band of pioneer Moosemas-organizers, a tiny glow of knowledge has illuminated the vast ignorance of humankind on this subject. Herewith, at the cost of buckets of blood, sweat and spilled beers, we offer potentially sound advice on organizing a Moosemas celebration in your very own neighborhood, village or urban sprawl. This information is under a limited 30-day warranty.

A. **TIMING:** When is Moosemas? Now you have the Godlike power to choose the date of a minor holy day. Ordinary moose sense would suggest that you should not schedule it on or near major holidays such as Yule, Beltane or Grover Cleveland's birthday, unless you want to limit participation. For your full-scale, semi-public, mass involvement-type Moosemassi, consider: April 1... February 14... or early October.

B. **FACILITIES:** Where is Moosemas? It may be that you wish to hallow the walls (and the carpets) of your own home with the warm, pulsing energy of divine Moosehood... or perhaps you have a gullible friend.

Our celebration, however, was held in a community center, which charged only a nominal fee as long as we did all the clean-up. We did not go into detail with their secretary regarding the sacred nature of the event, but simply explained that it was a costume party for the members and friends of our church. Check your local park district for their rental policies, or find a Unitarian church with a sense of humor.

Bear in mind that you will need parking close to an entrance, or a room for people to change into their costumes... a kitchen... bar area... moppable floor... controlled access... and privacy from other meetings and events. Be candid about the presence of alcoholic beverages (unless you choose to hold a non-alkaloid Moosemas) and food (unless you don't eat due to death or other medical or religious reasons).



Typical Moosemas participants

Possible location



C. **ATTENDANCE POLICY:** Highly recommended: limit it to Pagans, Paganoid friends or Discordian New-Agers. One must appreciate the unconventional in order to savor the sublime tackiness of it.

(continued)

- D. FEES: We charged \$3.50, payable at the door, to cover space rental, decorations, mailings etc. We also lost our blouses, but that was for other reasons, primarily ordering far more liquid refreshment than we needed.
- E. PUBLICITY: No newspaper advertising, radio spots, public postering or national telethons featuring nationally-known soap opera personalities were used. We did not wish to open the event to common riff-raff off the streets. We chose to invite only riff-raff known and trusted by us, along with anyone off the streets they chose to bring along.

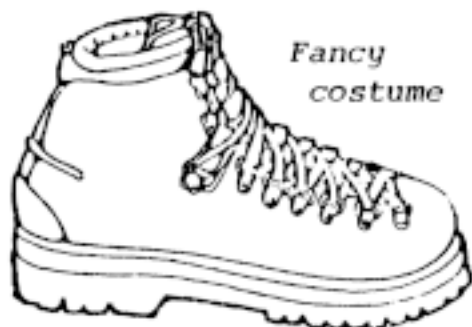


A copy of the flyer is reproduced somewhere; it was handed or mailed to fewer than 100 people, and 40 or 50 showed up, depending on who was counting and whether they had shoes on.

*Unrealistic expectations?
You bet!*

- F. DECORATIONS: We wanted a look which would reflect our breezy, urban, young-professional lifestyle: contemporary, fresh, with a *soupcou* of cosmopolitan romance and intrigue. We found it in a bold combination of Early Depression furniture from Harlem, Algerian Harem styles and solid Gothic Monastery ware, and brought it all together with hand-knitted magenta chastity belts, lounge chairs woven from shredded back issues of *The Watchtower*, and North Dakota saloon spittoons with arabesque patterns of painted-and-glued macaroni. The result? An ambience not for the timid, but it's us.

Actually we used lots of crepe-paper streamers (orange, yellow, turquoise, & hot pink), balloons, and cute posters from Argus Communications, Niles IL 60648, which were colorful and cheap in quantities... and of course, home-made moose posters, including three large standing meese for the "Pin-the-Dick" game, mooseheads, and moose proverbs. Illustrations (which you can enlarge) are included elsewhere in this assemblage. The altar and the bar provided colorful focal points.



*Fancy
costume*

- G. AT THE DOOR: As people and other participants arrived, they paid the fee, were welcomed, and were given name tags and markers (the tags were cut in the shapes of male, female, and indeterminate genitalia for use in the games later). The evening's program can be posted by the door, and then folks can be directed to the coat room and/or changing room.
- H. COSTUMES: Recommended wear for people of all sexual persuasions is tacky lingerie, which suits the mood of loafing, lounging and basic "moosing out." Pajamas, nightgowns, bathrobes and beachwear are appropriate, or headgear if it has horns or propellers. Brown furry bathrobes and loafers are a good combination. Those arriving without appropriate attire (on their bodies or in a shopping bag to change into) should be quietly but firmly deported to Greenland.

(continued)

- I. BEVERAGES: Since the event was sponsored by a tax-exempt organization, we paid no state tax on the liquid refreshments for the cash bar; plus, the store managers gave us an extra discount.



Sobriety testing device

We still didn't break even, because we stocked up far more of everything than we needed. Following is a list of how much of each beverage we actually sold, per person attending:

Moosehead Beer: 1.25 bottles Wine: 0.25 glasses

Pina Coladas: 0.25 sm. glasses Cider: 0.00 mugs

Natural-type pop: 0.33 bottles

To get a rough idea how much to stock, estimate your probable attendance and multiply by the figures above. Clearly Moosehead beer was the big favorite, but then we live in Wisconsin. You might wish to replace some of the less-popular beverages with local favorites: but do try to obtain the Moosehead, for symbolic and sacramental purposes.

We felt it was important to include non-alcoholic beverages for those who do not drink ("natural" pop from a health-food store, and soft apple cider). Even though not too many people were interested, we are glad we did.

We charged from 50¢ to \$1 for drinks, depending on our cost and local custom. Usually it worked out to about 2 or 3 times our cost; had we sold out, we would have made a profit for the treasury. As it was, we had a stock of ritual wine (and ritual cider, ritual pop, and ritual Moosehead) which lasted for months. Don't forget to make arrangements for chilling beverages -- big tubs full of ice can be rented from liquor stores or rental shops. Actually they're not full of ice when you rent them, that has to be added. And you'll need glasses, napkins, corkscrews and can openers, as well as a cashbox and supply of change.

If you have a winter Moosemas in a cold climate, you could add hot spiced cider and glögg (similar but with alcohol added) to the list.

Basic bartending ethics require that a) you serve food with liquor (potluck and/or munchies); b) you serve no alcohol to obviously tipsy guests who might have to drive; and c) as people are leaving you discreetly check to make sure that there is at least one very sober person per party who can drive home. As it turned out, we had absolutely no drunkenness, though people were loose and relaxed and having fun; but of course, Midwestern Pagans are all temperate, self-disciplined, chaste, spiritually evolved and very imaginative.



*Never serve
beer in a
basket*

(continued)

ASTROTURF: GOD'S MIRACLE GIFT TO BALD LEPRECHAUNS (continued):



- J. MOOSIC: A good stereo set with high-quality speakers can be borrowed or rented, and raffled-off-as-a-deer-prize to provide moosic for dancing and moosing out. Choose appropriately mellow or silly tunes: Moosemas is not a time for acid, punk, or heavy metal rock -- nothing more intense than the Beatles.

Suggestion: assign one person to deal with the equipment. Comoosius say, "Many hands make broken songbox."

- K. POTLUCK: Our Moosemas began with a potluck; the publicity advised folks to bring "whole foods and vegetarian dishes," since our coven is into health and longevity and such. However, we did have a section of table for the Velveeta-on-Wonder-Bread crowd, and offerings with chocolate, sugar, dairy, manganese nodules and such were so marked.

We felt it advisable to provide paper plates and cups, plastic flatware (later saved and washed), spices and seasonings, napkins, strange placemats with inappropriate themes from a discount-liquidation store, a couple of warming trays, and a garbage can. We also provided a hefty platter of Vegetarian Moosemeat sculpted into a moosehead shape, a *"piece de resistance."*

People went back to snack on the remains all evening, which may have helped dilute the effects of the alcoholic beverages.

- L. STAFF: To execute a really elaborate Moosemas celebration, it's helpful to have at least five or ten really-weird-oddball reliable and creative workers involved. Areas of responsibility can be broken down into:

Facilities	Publicity	Finances	Program
Potluck	Decorations	Bar	Admissions
Moosic	Cleanup	Getaway car	Attorney & bail

Though everyone works as a "committee of the whole" on many tasks, individuals should be responsible for planning, purchasing etc. within each area.



Have a plan ready for dealing with disorderly folks, master criminals and arch-fiends....

- M. PROGRAM: The activities we used are outlined on the invitation flyer. All activities were popular, though if we had it to do over (and we will, until we get it right), we might drop the Pina Colada Moosteries, put the Great Moosemas Ritual in its place, and end the evening with a sing-along.

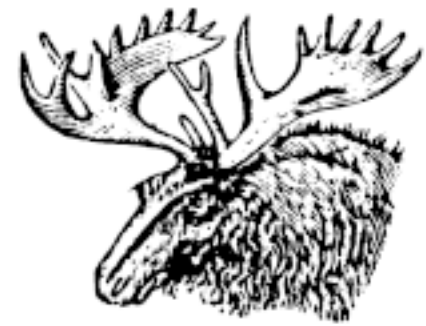
- N. SECURITY: The staff had a plan for dealing with disorderly personages (converge, escort quietly and firmly to another room, sober up or send home with a friend) and one person had regular clothes ready to slip into, to talk with police, neighbors or whoever. We didn't use these precautions, but it was nice to be ready. Also, staff agreed to stay fairly clear-headed throughout the evening, and did, and still had fun.



Not a Moose



You are hereby invited to



Moose

MOOSEMAS!

... an Erisian Celebration of The God in His Aspect of Bullwinkle, the Sacred Moose!

Date: Saturday, October 13 Place: Atwood Community Center
2425 Atwood Avenue
Madison, Wisconsin

Time: 6 pm to 1 am

Appropriate Ritual Attire: Definitely costumes -- preferably tacky lingerie (or anything else lewd and rude)

Donation Requested: \$3.50 at the door

A Smoke-free atmosphere will be maintained inside, please.

Sponsored by The Coven of Our Lady of the Woods and Friends.

WHAT IS... MOOSEMAS? This great and sacred holiday, also called Moosnassad, Yulemoos, and Candlemoos, comes from the old Saxon word *mooz*, MEANING "to lounge about, chatting idly and munching on Fritos." It is a holy celebration of loafing, hanging out, and mellow partying, as well as meditation on mooses (meese, moosae).

In this season, which is whenever the mood strikes ("mood"= archaic colloquialism for "moose" -- hence, "whenever the moose strikes," or whenever one is overwhelmed by a desire to party and hang out), it is appropriate to dress in a brown, fuzzy robe and loafers, invoke the Gods in a hoarse, bugling voice, place long rubber objects on the altar, and feast on chocolate mousse and Moosehead beer.

PROGRAM

6 to 7 pm: POTLUCK! Bring a dish to share: whole foods and vegetarian dishes are encouraged, so we all can share. A limited supply of vegetarian moosemeat will be provided.

7 to 8 pm: RITE OF INITIATION into the Pina Colada Moosteries (non-alc. versions too)

8 to 9 pm: SILLY GAMES and Other Diversions... and The Moose Himself will Speak through a Sacred Oracle, Divining the Past, Offering Noncommittal Guidance, and Sidestepping Questions about Major World Affairs (or tacky local ones)

9 to 12: DANCE and General Mingling. A limited but tasty array of beverages, both with and without alcohol, will be offered at Modest Prices to Those Vertical

12 to 1 am: GREAT MOOSEMAS RITUAL, if the level of Group Consciousness warrants

1 am: THE MOOSE IS LOOSE, tearful farewells are said, and merrymakers are escorted to cars, cabs and velocipedes

PLEASE LET US KNOW IN ADVANCE IF YOU ARE COMING! By all means invite a Pagan friend, but they must also give us fair warning so that we can estimate supplies needed. Need we add, this is open only to Pagans known to us or you? Questions? Call (608) 437-

the CULTURE of the MOOSIAN AGE

Moosemas is the perfect occasion to explore the rich cultural heritage of the Moosian Age, which is now well into its third month. You may wish to encourage a poetry reading, with such classics as "The Rubaiyat of Moose Khayyam:"

*A jug of wine, a loafing moose,
And thou, bugling beside me in the wilderness...
Ah, Moosemas were wilderness enow!*

... or "Meese," by Joyce Ungulate:

*I think that I shall never goose
A creature lovely as a moose...
Perms are set by Sue and Bruce,
But only a moose can make a moose.*



... and others equally lovely: any treasury of classic poems can easily be adapted for use at a Moosemas celebration. But let us not forget the joys of song! How about an old-fashioned sing-along, accompanied by records or kazoos and nose flutes? You can easily reclaim the lyrics of old favorites, and transform them into such Moosemas carols as:

"Silent Moose, Holy Moose"	"Deck the Moose and Catch a Trolley"
"Arrest Those Merry Gentlemeese"	"Good King Wenscesmoose, Look Out!"
"Joy to the World (The Moose Is Coming)"	"O Little Moose of Bethlehem, Penn."
"Hark, It's Harold Moose's Thing"	"It Came Upon a Moosemas Floor"

... and of course the ever-popular "Bullwinkle Is Coming to Town:"



*You better moose out, you better not shout,
You better moose out -- I'm telling you why:
Bullwinkle is coming to town!
He knows if you've been loafing,
He knows if you're a flake,
He knows if you've been working
So lie down, for Moose's sake!*

Song sheets are recommended for your singalong at Moosemas. But let us not forget the visual arts! How about a drawing or painting contest, to see who can render, for example, a Famous Moose of history? Remember General George Moosedwrong Custer? Or President Umoosees S. Grant? Or such artists as Grandma Mooses or Mooselangelo? The whole group can judge the winner, and a silly prize be awarded.

Yet another idea: on a very large piece of cardboard (about 5' wide and 7' high), paint a lovely life-size Bullwinkle -- but with a cut-out oval at the face. Party-goers can stand in back, put their faces in the oval hole, and have their pictures taken with an instant camera for posterity. Bullwinkle incarnate! A small donation for the cost of film is in order.

Last but not least, charades! Act out the titles of well-known books, movies, songs and tv shows: Moosenapped, "Gone With the Moose," 'Twas the Night Before Moosemas, "Mooster Rogers' Neighborhood," and so on. Enjoy!

MOOSEMAS PARTY GAMES

MOOSEPILE -- Divide participants in half. One group are asked to each place an article of clothing in a pile in the center. One at a time, the members of the other group come forward and, with closed eyes, choose one item from the jumble. When everyone in the second group has an item, they mill around searching for the owner. When everyone is paired, the owners and finders dance together -- preferably to music which is -- unusual.



PIN THE DICK ON BULLWINKLE -- Draw a large Bullwinkle-type moose on a piece of poster board; if you wish, use fake fur and construction paper to make it fancy. Do not include genitals.



As guests enter the party, they are given name tags of construction paper in the shape of moose dicks. When it is time for the game, each participant in turn is blindfolded, turned around three times, and pointed roughly toward the wall. Then they walk forward and pin the moose dick in what feels like the proper place ("feels" meaning intuition; they may not touch the moose).

The three people who place their dicks closest to the appropriate spot win prizes.

YUKON RELAY -- Divide into relay teams of six or eight. Have teams line up parallel to each other, but with half of each team across the room.



Give each team an object to relay: something rubber and squirmy is best, but slinky-toys, dildoes, water balloons, or nerf balls are all possibilities. A surgeon's glove filled with water or Jell-o and coated with K-Y jelly is good, but clean the floor right after.

On the signal, the first member of each team carries their object across the room, without using hands, and transfers it to their teammate. They bring it back and transfer it, etc., until each team member has carried it. When all are done, the winning team signals with a moose mating call (hoarse bugling).

WEREMOOSE -- Lights are turned off, and one person is secretly appointed the Weremoose. People slowly mingle, and whenever the Weremoose meets a victim, the moose grabs them and gives a hoarse, bugling cry of triumph and bloodlust. Now the victim has become a Weremoose, and stalks others; the Weremeese multiply.

BUT, when two Weremeese grab one another and both yell, they are both magickally transformed back into ordinary humans.

After several minutes of play, turn the lights on and take a census to see how many humans are in the room, versus the number of Weremeese. The larger group wins, and are given a hearty cheer.



GAME POSTER

You will need to enlarge this illustration if you plan to play "Pin the Dick (or Other Genitalia) on Bullwinkle."

One method is to have it photographically enlarged. Some copy shops are set up to do this cheaply: you can then cut out the white-paper enlargement, color it to taste, and paste it on 22x28 poster board.

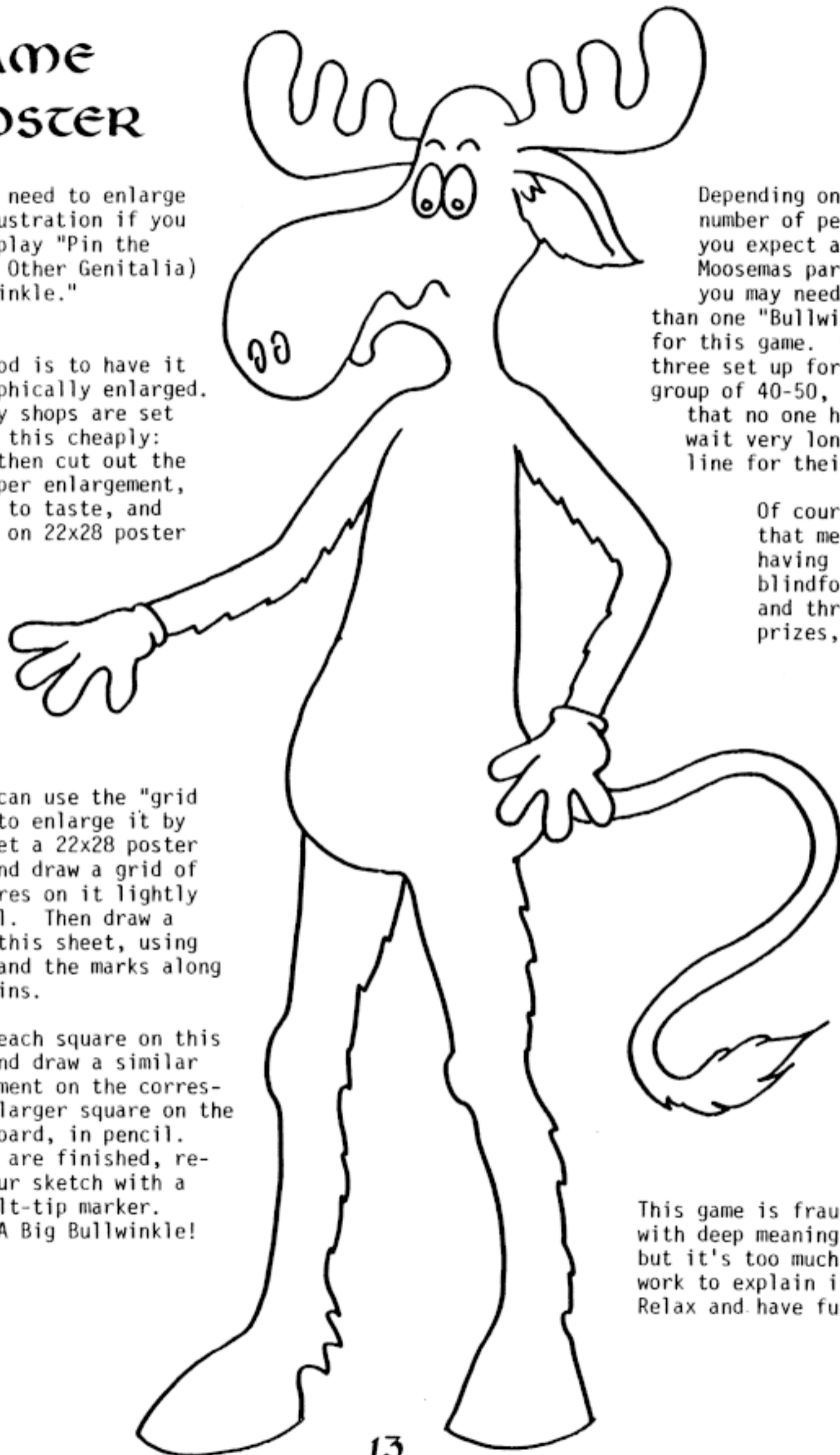
Or, you can use the "grid system" to enlarge it by hand. Get a 22x28 poster board, and draw a grid of 2½" squares on it lightly in pencil. Then draw a grid on this sheet, using a ruler and the marks along the margins.

Look at each square on this sheet, and draw a similar line segment on the corresponding larger square on the poster board, in pencil. When you are finished, re-trace your sketch with a thick felt-tip marker. Viola! A Big Bullwinkle!

Depending on the number of people you expect at your Moosemas party, you may need more than one "Bullwinkle" for this game. We had three set up for a group of 40-50, so that no one had to wait very long in line for their turn.

Of course, that meant having three blindfolds and three prizes, too.

This game is fraught with deep meaning, but it's too much work to explain it. Relax and have fun!



FAVORITE MOOSEMAS RECIPES

CHILI MOOSE

- | | |
|-------------------------------------------------------------|------------------------------------|
| 2 1-pound cans of Mexican chili beans | 2 1-pound cans of red kidney beans |
| 2 1-pound cans of tomatoes (or use fresh, chopped coarsely) | 3 medium onions, coarsely chopped |
| 2 cloves garlic, crushed | 2 green peppers, coarsely chopped |
| ½ tsp. cumin | 3 tablespoons chili powder |
| | ¼ tsp. cayenne pepper |

Place all ingredients in a slow-cooker and cook on "low" for 10 hours ("high" for 5 hours). If using canned beans, drain liquid before adding them. Can be served over thick slices of whole-wheat bread.

VEGETARIAN MOOSEMEAT

- | | |
|-------------------------------------------------------------|-----------------------------|
| 1 cup sprouted wheat berries | 1 cup sunflower seeds (raw) |
| 1 small onion | 1-2 cloves of garlic |
| 1 Tblsp. fennel seed | 1 Tblsp. sage |
| 1 Tblsp. chili powder | 4 Tblsp. olive oil |
| OPTIONAL: basil, oregano, Jensen's Broth Seasoning to taste | |

Place all ingredients in a food processor, turn on long enough to mix well, adding a little moisture if necessary (water, oil, vinegar, Jensen's Quicksip). Then pass the mixture through an ordinary meat grinder; this gives it a great texture and a color like hamburger. Feel free to add your favorite spices. The final product does not need to be cooked, though it can be shaped into patties and then warmed... or, sculpt it into the shape of a moose head, as we did, and garnish with greens, and serve as the *piece de resistance* at the potluck!

FUDGIE MEESE

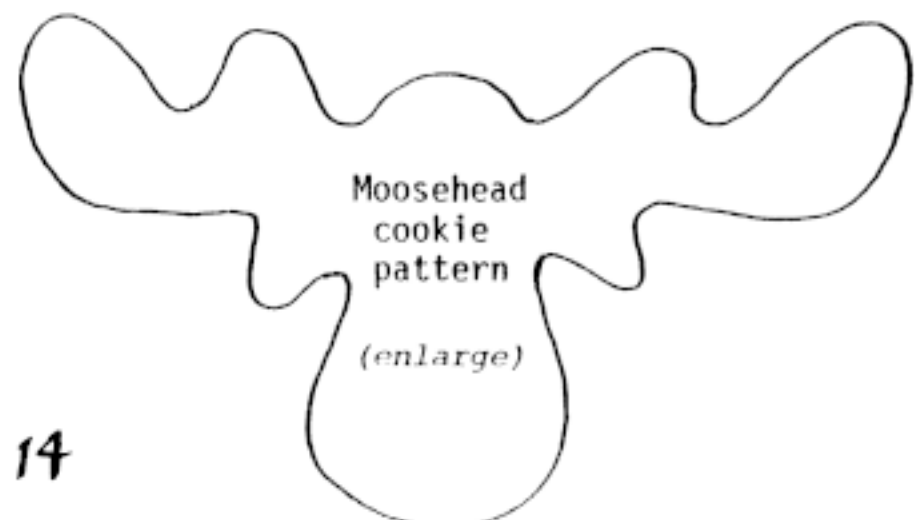
- | | |
|----------------------------------------|-------------------------------------|
| 4-5 cups ground raw sunflower seeds | ½ cup carob powder |
| ½ cup ground peppermint leaves, sifted | Honey (see instructions for amount) |
| 1 cup chopped walnuts | ½ cup or so carob drops or morsels |

Mix sunflower seeds, carob powder and peppermint thoroughly in a large bowl. Gradually add honey, mixing and kneading, until loose powder is gone and it all hangs together. Fold in walnuts and carob morsels, until thoroughly mixed throughout. Pat mixture into an oiled 8x8 pan, cut with oiled knife into squares, press a nutmeat on to each square, and chill.

OR roll out to about ¾" thick, cut into moosehead shapes with a cookie cutter, and chill on waxed paper on a cookie sheet. If you don't have a moosehead cookie cutter, buy any large cookie cutter and reshape it with needlenose pliers, to the pattern below.

MOOSSAIL

- 2 quarts apple cider, ½ cup honey, 1 pint cranberry juice, 2 sticks cinnamon, 1 tsp. whole allspice, 1 small orange studded w/ cloves, 1 cup rum (optional). Cook in slow-cooker, "high" 1 hr., "low" 6.



THE GREAT MOOSEMAS RITUAL

1. **ATTUNEMENT:** Form an oblong, holding each other's hands or other body parts, and chant moose calls (deep bugling sounds).

2. **CASTING THE OBLONG:** The High Moostess moves clockwise around the group with dildo or other sacred phallic shape, and intones:

"Cast an oblong 'round us thrice,
Seal it with rubber mice;
Moosemas come and Moosemas go,
Let the sacred moose juice flow.

"Good stuff in and bad stuff out,
By Bullwinkle's holy clout;
I conjure thee by spirit meese,
Let the party never cease!"



3. **CALLING THE QUARTERS:** Four Assistant Moostesses, either articulate people or at least those with cute costumes, call the guardians of the elements:

EAST: "Spirits of the East, Holy Moosebreath, exhale your fragrant essence on this reverent assemblage!"

SOUTH: "Spirits of the South, Great Moose Passion, fill our hearts with fiery love for the Supreme Ungulate!"

WEST: "Spirits of the West, Moose Juices overflowing, fill our cups with your joyous moisture!"

NORTH: "Spirits of the North, Sacred Body of the Moose, help us enjoy the material plane this night, and party down with food and flesh and fun!"

4. **INVOKING THE GOD AND THE GODDESS:** Invoke Bullwinkle, the Cosmic Horned Ungulate, and Eris, Mistress of Creative Chaos, in your own words or noises.

5. **INITIATION INTO THE SACRED MOOSTERIES:** Tell the legend of the origin of the Moosteries, when Tammuz, the God of Dying Vegetation, came to the people of Siam (today called Thailand) and told them to praise Father Bullwinkle through His Messenger Tammuz, and they would be safe from drought, flood, pestilence, and tv commercials with singing cats. "Chant as follows," He said, "Until enlightenment comes upon you. Then stop." The chant:

"Oowa ("praise")... Tammuz ("God")... Siam ("people of this land")"

Have all chant "Oowa Tammuz Siam" in unison, faster and faster. Those who are enlightened and understand the Inner Meaning of these sacred words may stop.

6. **THE SACRIFICE:** During a moment of silent meditation, ask each person to think of something lewd, outrageous, or otherwise jolly they can do in the coming week. Then one by one, each crumples some play money, states their resolution aloud, and casts the money into a flaming cauldron in the center of the circle.
7. **MOOSE HOP:** Form a line, hands on hips of the person in front, and do the bunny hop, chanting: "Have a hoppy Moosemas... (repeat twice)... uh! uh! uh!" Then relax by sharing moosecakes and beer. Close with:

"The circle is groping in Hoboken. Mooséd Be!"

PROVERBS AND QUOTATIONS

You can act these out in charades at your Moosemas celebration, or simply meditate on each one in reverent silence each morning before you go back to bed. Mooséd Be.



1. "A rolling stone gathers no moose."
2. "The squeaky moose gets the grease."
3. "A moose in time saves proof-of-purchase seals."
4. "Never burn your mooses behind you."
5. "Rome wasn't built in a moose."
6. "The moose is loose!"

7. "A moose shaved is a moose bald."
8. "A moose of another color."
9. "Two mooseheads are better than one."
10. "A moose in the hand has two in your bush."
11. "Consult a moose before you leap."
12. "I regret that I have but one moose to give for my country."
13. "Don't fire until you see the flight of their moose!"



14. "It's no skin off my moose."
15. "I have not yet begun to moose out!"
16. "Give me Moosemas or give me death!"
17. "May you live in an interesting moose."
-- Old Chinese Curse
18. "Thou shalt have no other moose before me."
19. "Governing the empire is like boiling a small moose."
-- Tao te Mhing
20. "Scraping the bottom of the moose."
21. "Merry moose, and merry part, and merry moose again."

THE SACRED MOOSE ORACLE

All of us face crucial questions from time to time, or require a glimpse through the shifting veils of destiny whereby to guide our lives. Should you accept that job offer as an experimental test subject with United Breadfruit Multinational? Should you invest in that polystyrene condo development, Alligator Marsh Estates? Is your gentile organ bigger than than a sheep's? Is your level of spiritual development higher than that of seaweed?

It's time for powerful divination. But what if your usual methods don't work? Your runesticks stick to the grape jelly on your hand, the frog entrails are ambiguous if not actually insulting, the crystal ball shows nothing but Bounty paper towel commercials. Where do you turn?



To the Sacred Moose Oracle, of course -- who sees all, knows less, and reveals the Great Fallacies of the Ages. No question is too vast or too trivial to receive a carefully worded and mystical *non sequitor* or *faux pas* from the Ungulate of the Unknown, the Astral One with Antlers, the Mystic Moose Himself. Frame your question now and prepare to ask it aloud, no matter how silly or personal. The Oracle awaits!

* * * * *

To set up the Moose Oracle, first, you take one moose... actually a large moose puppet will do. Ours is store-bought, created by Princess Soft Toys, Cannon Falls, MN 55009. But if you have a halfway clever sewing person in your coven, clan or horde, s/he could doubtless create one in an evening or two.

The Oracle requires a costume. Our moose got a little mixed up and thought he was supposed to make an "auricle" costume, so came in a bulbous pink affair covered with veins and arteries, and a swami-style turban made of toilet paper. "Gypsy fortune-teller" clothes would have been nice, perhaps simply a colorful felt vest with lots of sequins and gold rick-rack.

The Oracle may require a seat: either a tripod (a la Delphi) or a throne. We use a child's wooden potty-training chair: the hole in the center, minus the pot, accommodates the puppeteer's arm perfectly.

Accessories are always in good taste: a pair of rubber snakes, a "crystal ball" (anything round, such as a beach ball or liquid-filled rose centerpiece), a set of playing cards to read or munch on, or a palm (tree) to read. Candles, incense? Naturally.

Whence cometh the funny questions and answers? If you have a fairly loose-lipped audience and a glib puppeteer, then ad lib the whole thing -- you can get it started by reading the introduction on the top of this page. If adlibbing sounds too risky, then get together with some funny friends a few nights before Moosemas, and brainstorm silly questions and humorous replies. "Plant" skills in the audience with the questions, and memorize the responses or write them on a crib sheet which you can hide behind the Oracle's throne. Whatever you do, ham it up!

Blessings of the Sacred Moose Oracle on you and your bicycle forever. Mooséd Be!

planning guide and checklist

3 MONTHS IN ADVANCE:

- Set date and times
- Arrange facilities
- Plan budget & financing
- Assign staff: Facilities _____ Moosic/Singalong _____
- Publicity _____ Potluck _____
- Program events _____ Bar _____
- Finances _____ Admissions _____
- Decorations _____ Cleanup _____



2 MONTHS IN ADVANCE:

- Program planned (ritual, games & contests, oracle, singalong)
- Publicity finalized

1-4 WEEKS IN ADVANCE:

- Facility arrangements double-checked
- Reservations in, attendance confirmed (approximately)
- Supplies & equipment for program events obtained (ritual, games, oracle, and singalong)
- Stereo, tapes & records arranged
- Bar supplies arranged (place order with liquor & grocery stores)
- Decorations obtained or created
- Supplies obtained for admissions, potluck, cleanup, & miscellaneous

2 DAYS IN ADVANCE:

- Pick up bar supplies (beverages, cups etc. -- all but ice)

1 DAY IN ADVANCE:

- Pick up key to facility
- Prepare individual potluck dishes
- Evening: begin preparing facility (decorate, put up signs, arrange tables)



MOOSEMAS DAY:

- Finish preparing facility (set up bar, potluck, game supplies, bring in stereo)

MOOSEMAS CHECKLIST (continued):

MOOSEMAS DAY (cont.):

- Pick up ice, last minute supplies
- Assemble staff to run through program plans again
- Review security arrangements, contingency plans
- Change into costumes
- Relax, nap, "moose out" in final hour before participants begin to arrive

MOOSEMAS: CELEBRATE!

THE DAY AFTER:

- Clean up
- Disburse profits if any, reimburse folks as necessary
- Load extra equipment and supplies in cars
- Return facility key
- Have staff meet for lunch and critique your Moosemas; take notes for future reference

THE WEEK AFTER:

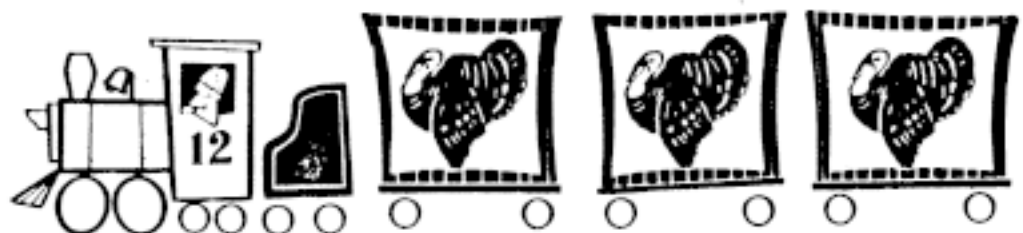
- Send thank-you notes to facility owners, anyone else appropriate
- Return borrowed equipment to owners
- Pay remaining bills, if any
- Moose out



supplies and equipment

- | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>1. ADMISSIONS</p> <p>Name tags
Pins
Cashbox
Change</p> | <p>5. DECORATIONS</p> <p>Crepe streamers
Balloons
Moose posters
Other funny posters
("Mooseheart Gazette," proverbs, whatever)
Masking tape
String
Stapler</p> | <p>8. GAMES</p> <p>Bullwinkle posters (for "Pin the Dick" game)
Blindfolds
Relay objects
Appropriate background music
Silly prizes
Megaphone
Whistle or trumpet</p> |
| <p>2. POTLUCK</p> <p>Paper cups
Paper plates
Paper napkins
Plastic flatware
Warming trays
Serving utensils, knives
Signs: "Meat," "Vegetarian" etc.
Spices, seasonings
Pan or bucket for used flatware
Garbage can & bags</p> | <p>6. RITUAL</p> <p>Order of service
Sacred altar objects
Ritual beverage
Tupperware chalice (or 3-oz. cups)
Moosecakes
Platter
Song sheets
Hot pink dildo (or other casting tool)
Odd candles
Raspberry incense
Wastebasket
Play money</p> | <p>9. SINGALONG</p> <p>Taped carol music
Song sheets
Kazoos, drums & nose flutes</p> |
| <p>3. MOOSIC</p> <p>Stereo & speakers
Records & tapes
Extension cord?
Sign: "Please don't touch -- ask _____ for help"</p> | <p>7. MOOSE ORACLE</p> <p>Moose puppet
Costume for it
Throne or tripod
Sitar or meditation music
Candles
Incense
*Skills with funny questions
*Prepared gags and funny answers

*Or a natural comic to speak for oracle</p> | <p>10. CLEAN-UP</p> <p>Brooms, dustpans
Buckets, mops
Liquid cleanser
Dish soap & scrubber
Sponges
Paper towels
Staple remover
Garbage bags</p> |
| <p>4. BAR</p> <p>Beverages (some non-alcoholic)
Plastic cups
Paper cups
Corkscrew
Bottle openers
Cashbox
Change
Tubs
Ice
Sign (price list)</p> | <p>11. GENERAL</p> <p>Cardboard for signs
Felt markers
Masking tape
First aid kit
Key to facilities
Black leather bra
Lemon Jell-O
Rubber centipedes
Etc.</p> | |



The Mooseheart Gazette

VOLUME 7 $\frac{1}{4}$, NO. 49

UNGULATE PUBLICATIONS, INC.

OCTOBER 14, 1986

GNUS, WHETHER, SPORES
Page 62, Col. 5

FEATURE: MISSIONARIES BRING MOOSIAN
FAITH TO THE MOOSELESS IN U.S. P.2

PRICE
75¢



In the chips

There's money in moose manure

Anchorage, Alaska —AP— Those dark mounds dotting Alaska's wilderness may be moose nuggets to most, but they're piles of pure gold for Kathy Parker.

"I'm the world's largest purveyor of moose pecans," she said with a laugh. "I guess you could say I'm the queen of moose manure."

The 40-year-old entrepreneur has parlayed the nuggets — akin to buffalo chips — into a profitable cottage industry.

For fashion's avante-garde, Parker manufactures preservative-coated moose-nugget tie tacks, moose-nugget pendants — even moose-nugget earrings.

That's in addition to a three-nugget novelty card, key charms and swizzle sticks — sent by the hundreds of grosses to customers as far away as Germany.

Turn to **Moosé**, Page 4

Then there's the occasional special effort, such as Christmas decorations or the 300-nugget lucky horseshoe, pieced together with purple bows for a local card player on his way to the world poker championship.

While much of the manufacturing is done by others on a piecework basis, the former real estate agent usually traipses alone through Alaska's boondocks searching with gloved hands for raw materials.

"I like to do it myself. It's kind of like an Easter egg hunt," she said.

She estimates that in a year's time she gingerly collects and hauls home enough nuggets to cover a single-car garage floor three feet deep.

"It's hard work. The fresher they are, the heavier they are. Some of those bags weigh 50 pounds. Then there's three feet of snow to get through in winter. I've almost frozen my feet more than once."

After the harvest, the nuggets are dried — naturally, if there's time. If not, other methods, including a microwave oven, are used. At least

once, nuggets left to dry on heaters have caught fire, Parker said.

"My insurance agent got a kick out of that," she said.

After drying, it's simply a matter of applying the preservative and assembling the products, which usually sell for under \$3. Parker won't disclose what's in the preservative, saying it's a trade secret.

"It all started when I was about 10, and I was in Oregon. I saw a thing called 'Corral No. 5.' I never forgot that," she said. Corral No. 5 was to cows what nuggets are to moose.

She moved to Alaska in 1968 and designed her first moose nugget product while in the hospital having her second child.

"It was 'Tundra No. 5, Alaska's Wilderness Perfume,'" she said, laughing. In her business, she laughs a lot.

"I would never sell this business," she said. "It allows my eccentricity to go to its full range. I love being eccentric."

Maine loser: A dead moose can't demand a recount

Stan Grossfeld—Boston Globe

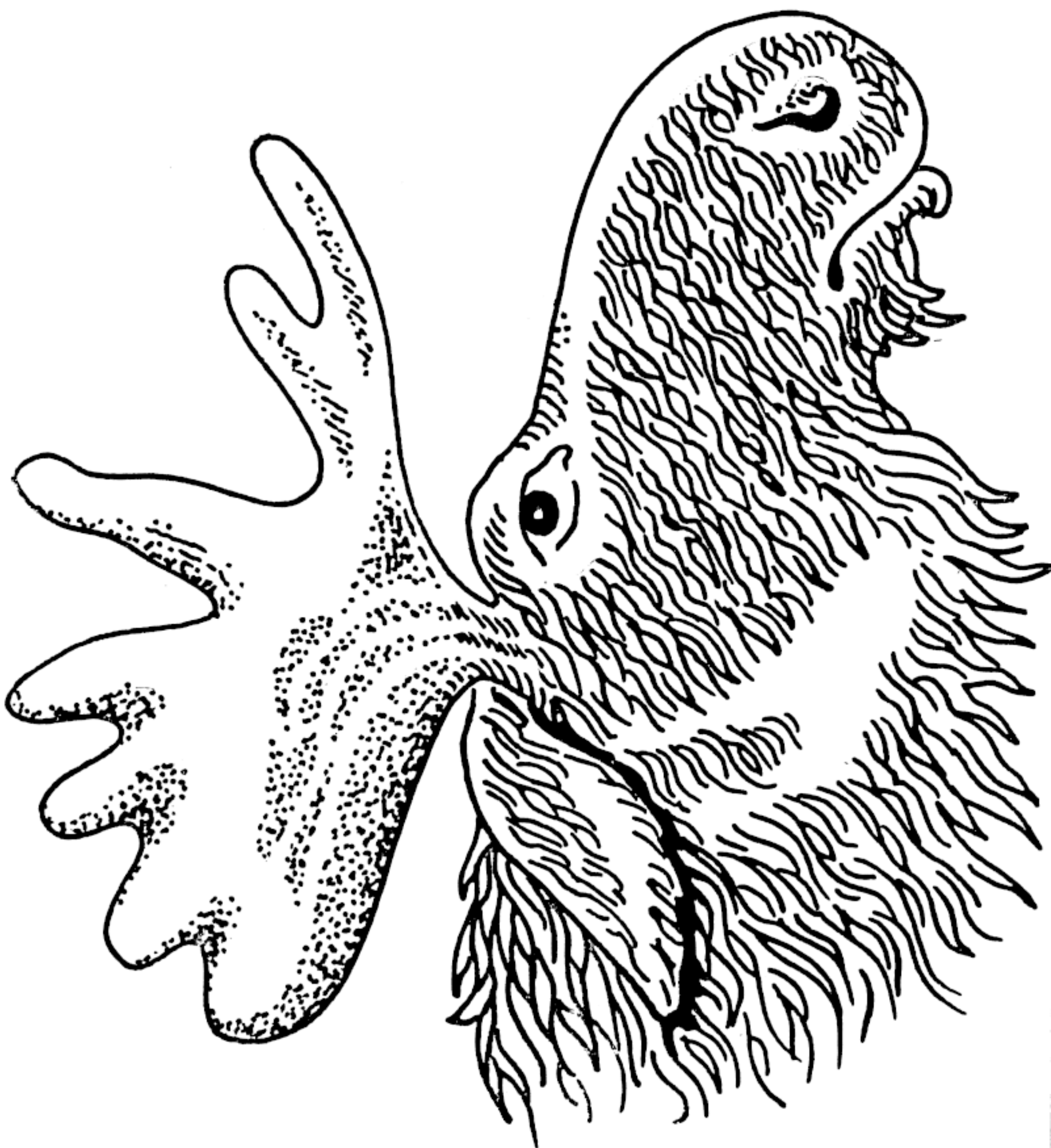


NATIONAL AFFAIRS

A Maine group called SMOOSA (Save Maine's Only Official State Animal) collected \$20,000, adopted Bullwinkle as their cartoon mascot and campaigned for a referendum banning the state's annual moose hunt. SMOOSA argued that Maine's moose were too dumb to protect themselves. But voters decided that was the moose's problem. The pro-hunt majority included Maine sportsmen, who buried Bullwinkle with their own \$400,000 campaign fund. Many nonhunters also declined to invite the government's interference—leaving the Maine moose as American democracy's only tragic loser on Election Day 1983.

STEVEN STRASSER with bureau reports

NEWSWEEK/NOVEMBER 21, 1983



OLD-TIMER RECALLS A COUNTRY MOOSEMAS

By Old Jim Pennywhistle

... Yep, I reckon there's nuthin' like an old-fashion country Moosemas. I recollect how we'd moose out back in Sticks County, Montana when I was just a lad. Lord, the fun we had!

'Course relatives come from miles around -- driving their buggies slow and easy, as befits the season. All would wear the traditional costumes: Aunt Tildy in her black corset and spike-heel thigh-length leather boots, Granpa Burlie in low-cut yeller satin with sequins all over, Cousin Billy-Bob usually in hot pink chiffon.



We'd gather at Uncle Ralph's farm, everbody hangin' out, ladies jawin' and telling moose-dong jokes in the front parlor, menfolks crowded 'round the big old woodstove, trading tall tales about the greatest loafers they'd known or heard tell of. When all had meandered in to the house, Gramma Henrietta would bang on a pot and call folks to the circle. I can still see all them serious faces in the candlelight, and hear the voices invokin' Bullwinkle and chanting moose calls. It was a right reverent moment, I guess: religion meant something personal and deep back then.

The high point was when Aunt Omelette brought out the Oracle, which was a big sort of stuffed moose puppet with dangley legs: there would be a sort of hush, then folks would ask important questions, about the weather or sex or sick livestock or who would they marry or if existentialist philosophy corrupted the indomitable human spirit. And that oracle would give answers, earthy and down-home but wise each time.

The serious business bein' over, we'd move to the barn which was all decorated with paper mooses and pine boughs and rubber dildoes and such. Cousin Gretel would pull out her nose-harp and a couple others would join in on kazoos, and we'd belt out the old carols like "Nearer, My Moose to Thee" and "Deck the Moose and Crawl to Bali." Then the younger ones would slow-dance, and play games like Moosepile, whilst the older folks would get snockered on Moosehead Beer or Antler Punch, and chomp on hearty big moosemeat sandwiches. It was a swell time!



Finally things would slow down even more, 'til you couldn't tell which folks was moosin' out and which was asleep or passed out or over. Everbody just would crash out around the barn or up in the loft; a few would bundle or confabulate quiet-like in twos or threes. 'Course it was tradition, a child conceived at Moosemas got named "Bullwinkle" or "Esoom" which is moose spelt backwards.

Them was good old days. Nowadays Moosemas has got too commercial, and if Bullwinkle was to come back, why He wouldn't rekanize His Holy Day.

Old Jim Pennywhistle is securities exchange consultant and systems analyst for major advertising corporations in New York City.



MOOSÉD
BE!



our lady of the woods

The Church of Our Lady of the Woods is a non-profit religious organization incorporated in the State of Wisconsin. More importantly, we are a national ministry and resource center dedicated to serving and enriching Wicca and Paganism in America. We work through five branches:



SINGING WILLOW SERVICES -- Education in wholistic self-sealing through counseling, nutrition, herbalism, energy channeling, radiesthesia, iridology, point-holding and other techniques.

ELDERTREE EDUCATIONAL PROGRAMS -- Teaching about the Craft and magick, in Wisconsin and around the country... both public education and more advanced seminars for Wiccan initiates.



MOONSTONE PUBLICATIONS ETC. -- Production of booklets and other printed materials on the Craft, magickal techniques, Pagan lifestyles, coven operation, Pagan humor and related topics.

NINE CANDLES ARTISAN'S BENCH -- Creating crafts and distributing products related to Paganism and magick, such as posters, badges, emblems, ritual tools and so on.



THE COVEN OF OUR LADY OF THE WOODS -- A teaching and healing coven of women and men dedicated to the Old Religion; we are eclectic, initiatory, and work by consensus. We celebrate the New and Full Moons and the eight Sabbats together, and learn and practice magick for healing, growth and abundance. Much of our focus is on achieving healthful lifestyles and teaching in the community.

We are very open to meeting people attracted to the Craft, who wish to learn more and consider membership in the coven. Potential members must:

- * Have a strong sense of ethics
 - * Seek the Goddess and God within
 - * Revere and protect the Earth and Her creatures
 - * Work to achieve a healthful lifestyle
 - * Have a keen interest in learning and teaching advanced magick.

Though spirit and attitude are most important to us, we also welcome skills in music, arts and crafts. If interested in Our Lady of the Woods or any of our products or services, send inquiries to OLW, Box 176, Blue Mounds WI 53517.